

Globalizing the Local: The Case of an Egyptian Superhero Comic Name _____ Day _____

AP Seminar Skills- Summarization, Contextualization, Annotation

Open Thought Questions to consider

Consider- The world tends to see globalized material made local, and rarely do we see local material globalized. What does this mean in plain English?

How does globalization affect our view of the world, and how might it affect the view of smaller nations about the world?

How might a localized comic find success in the global market? What aspects would be needed to compete with (not merely mimic) the Marvel and DC comics we've grown up with in the United States?

What do we lose as a global society when local media is stifled? Or, when things are customized to meet the taste of the local people (i.e. vegetarian offerings at McDonalds in India)?

Can you list 3 non-American movies/comics/TV shows/other media that you have been exposed to? *If so*, what aspects of your life exposed you to these experiences? *If not*, what do you think some limiting factors may be in being exposed to these experiences?

Having trouble thinking if you have been exposed to NON-American media? Things you may have already been exposed to are anime (Princess Mononoke (movie), Full-Metal Alchemist (show), Bleach (show), etc.), foreign films, foreign TV shows (Sherlock, Dr. Who, the original The Office, the original Whose Line is it Anyway?, etc.).

Part II- As we read the article in class I want you to annotate for meaning, consider the following to include in your annotations:

- ✓ Who is the author?
- ✓ What sources did the author (s) cite to support their research? (Don't list all but what stand out? Dates, publication titles, types of publications (i.e. academic journals, research studies, websites)
- ✓ What details emerge from questioning the purpose of the text? Which details are most important to understand? Which sections were most challenging and require closer or repeat reading?
- ✓ How are details in the article related in a way that develops themes or ideas?
- ✓ What does the text leave out? This is a CONDENSED version of a LONGER article. What do you think was in the sections left out?

Select 3 details from the text that stand out. Mark these for discussion. Fill in the sheet or use sticky notes to answer the three sections: Selecting details, analyzing details, and connecting details.

Part III- I want you to think about what claims are made in the article, and separate them into facts, opinions, and the connection words/organization that help to convey these.

As you read, fill in the chart below (or be mindful to watch for these in your annotations).

| Author's Facts and Ideas | Author's Words and Organization (how the article was structured to better support the claims/arguments made) | Opinions and Points of View |
|--------------------------|--|-----------------------------|
| | | |

Part IV- Homework assignment. Before I see you again for your class you need to open the link sent to your email and follow the directions. You will likely want to keep THIS paper as well as your article nearby so you can reference both. Here's the link to open the google doc.

<http://tinyurl.com/z77uxhs>

1: What are the authors' claims?

2: Explain the main ideas behind this article. Make sure to include what supporting details lead you to this conclusion.

3: What is a Case Study? What are its benefits and drawbacks? (Notice, they talk about case studies in the introduction)

Why might it be important to the local culture to have translated the comic from Arabic to English when so often it is the other way around?

4. What seem to be the goals behind the Zein comic that the authors of the article wish you to see?

5. What aspects make the introduction either effective or ineffective? (Does it draw you into the piece, effectively lay the scene for what is to come, etc.)

6. What is the purpose of talking about Cosmopolitan magazine in the introduction?

7. What aspects make the conclusion either effective or ineffective? (Does it tie the article together without summarizing, give a definitive stance that is supported by the rest of the article, etc.)

8. What is your stance on introducing more foreign comics to U.S. consumers? What kinds of supporting details do you think you would need to back up that stance?

9. Why might the authors have chosen to include the Arabic script in an article read primarily by English readers? How does this benefit the authors and the reader?